



New from Cincinnati Tutoring Services (CTS)!

In-School Full Immersion Foreign Language Program

Program Details:

Cincinnati Tutoring Services' new in-school full immersion foreign language program offers parents an opportunity to have their children become **bilingual** in a fun and accelerated environment.

How does it work?

The goal of our program is not to simply teach children a number of words in a given timeframe, but rather to place children in an environment in which they are being trained to become fluent in their new language at the same level they speak English.

How is that possible? Our teachers use full immersion to teach the children their new language in the exact same way they learned English. To enhance the rate of learning, our teachers use visual, audio and physical references for association with words and phrases. The groups work together and are encouraged to use their new skills with each other under the teacher's guidance in a fun, active and ever-changing environment.

At first, the children will simply listen to the teacher and participate in songs, games and other fun activities that change with every lesson to gradually enhance their



understanding of the meaning of words and phrases based on the motions, expressions and behavior of the teacher. They will then be encouraged to interact together in their new language with simple words. Eventually, the children will learn phrases, sentences and more complicated structures.

There is no traditional “classroom” environment. Children are encouraged to participate in interactive activities and begin using their language on a daily basis with not only the teacher, but the other participants as well.

Our instructors use tools such as repetition, controlled speech, rhythm, visual references and accentuation to accelerate the rate at which the children learn not only the language, but the correct pronunciation and accentuation as well.

Groups may vary in size depending upon the age groups and dynamics of the school. The language is taught in an individualized manner, highlighting and utilizing each child’s individual skills and learning techniques.

The goal of this program is not to simply teach the children bits and pieces of a foreign language, but to develop them to become fully bilingual.

Benefits to the Children

Research has shown the benefits of being bilingual span a number of fields. There is no better time to begin learning a foreign language than as a young child when the brain is most absorbent of new information and is setting the foundation for its future composition. Young children acquire native-like fluency in the same manner they learned English and actually store the information learned in a different and more dominant portion of the brain than they would at a later point in life. This added dimension helps to develop childhood cognitive abilities in a substantial manner. In fact, it has been demonstrated that bilingual individuals have denser gray matter in the left portion of their brain – the area that controls our ability to communicate.

Children who speak two languages fluently are proven to have a number of advantages throughout their lives. Learning a second language is not a detriment to the development of the child’s English skills; in fact, it has actually been proven to improve a child’s overall verbal development and their skills in English as well.



Research in brain development has also proven that bilingual children have improved cognitive skills in a large number of areas; such as memory, multi-tasking, creativity, solving math problems and more.

Test results indicate that bilingual children perform better than their peers – even on college entrance exams such as the SAT.

Even if the child were to stop learning the new language after graduating from the current school and simply was not able to continue learning the language, the benefits of having begun the process at a young age will remain with the child for life. Not only will it be much easier for the child to get back into the language at a later point in time, but the accent will be far more authentic than if the first lesson took place as an adult. The cognitive advantages are substantial at an early age and will still provide that individual with life-long results.

In later life, bilingual children will have an advantage in the global market and in an increasingly globalized society.

Benefits to the School

Traditional language programs just do not do the job in producing bilingual individuals. They are not intense enough and do not engage as many of the senses as CTS' Full Immersion Program. Placing your school on the list of educational institutions that are on the cutting edge to enhancing language development as opposed to just teaching the children a few words of a foreign language puts your school in another league. Parents will be attracted to the schools in this elite group.

At the moment, virtually no school curriculum offers this level of foreign language training. Since our program is hosted on-site the presence of our program at your school's facility will attract parents to your school.

The program comes at **absolutely no risk** to the school – financially or logistically. The program can come at no cost to the school, since the billing can be made independently through the Company. The program would only begin if enough parents demonstrated interest in the program and signed up for their child's enrollment.

The logistics are made in cooperation with the school. This is not a “one size fits all” program – we will work with your school to find the right time, place and atmosphere



for our program to take place for the enrolled children. We are highly flexible and will shape our program to your needs.

Our teachers are provided a budget by Cincinnati Tutoring Services to cover the costs of their own materials.

Teachers are instructed to comply with any and all individual regulations the school may have in addition to the laws of the State of Ohio.

Who are the instructors?

Our language teachers are highly qualified, many with **bachelor degrees and extensive experience in childhood education in their language of instruction**. Most of our instructors are **native speakers**, and all have **years of experience** living abroad.

Every teacher has undergone a **recent background check at the local, state and federal level** – including fingerprinting.

In addition, our teachers have received extensive instruction on the precise nature of our program, the methods and guidelines we follow to ensure a **safe and highly-productive program** for all children, and year-round support in improving their individual skills.

Cincinnati Tutoring Services receives a large number of applications on a daily basis and conducts an extensive and rigorous background review and interviewing process to ensure that only the very best are considered for hire.

What are the first steps?

If the school desires, Cincinnati Tutoring Services will conduct a survey of the parents with children attending the school to determine the level of interest and identify which foreign language the majority of the parents would want taught to their children.

Example:

_____ German _____ Mandarin (Chinese) _____ American Sign Language
_____ Spanish _____ French _____ (other) _____



The completed surveys are then placed in a box, which is collected by a CTS representative the following week.

The results of the survey are communicated to the school by CTS. With the school's permission, CTS will post a sign-up sheet for the language found most appealing by the school's parents, or as designated by the school. If enough parents sign on, the program will begin at a time coordinated with the school staff. A representative can be made available for any desired meetings with the parents or staff to explain the exact nature of the program and how it works.

How does payment work?

Basic Options:

Plan A: Cincinnati Tutoring Services (CTS), is paid directly by the parents of the children who sign-up for the lessons:

The program is also at no risk to the parents – they are free to quit the program if they are not satisfied with their child's results.

Plan B: The school pays CTS directly for all students in the school:

CTS will quote a price depending upon the number of different classes, number of lessons per week and number of students at a substantially lower rate per student than Plan A, due to the number of students participating in the program. CTS will work within your budget to find an affordable solution that best fits your school's individual needs.

Progress Reports

To help the parents assess the progress of their children, regular progress reports or evaluations shall be provided to them free of charge by their teacher. Parents should already see very substantial results in the first few months.



For more information, call 513-746-1542 or visit us online at www.CincinnatiTutoringServices.com